



Celebrate Ohio Local Foods

Dear Retailer,

As a valuable member of our local foods community, OSU Extension Lucas County invites you to join us in celebrating Ohio Local Foods Week, August 5-11, 2018.

Ohio Local Foods Week is not only about enjoying the tastes of local foods but is also about becoming more aware and better informed about the nutritional, economic, and social benefits of local foods in Ohio.

August is a great time to celebrate Ohio Local Foods Week because of the availability of a wide variety of Ohio-grown fresh produce. However, we encourage our community partners to purchase and promote local food throughout the year. Even during wintertime, Ohio local food is available. Whether it is fresh produce grown with season extenders or baked, canned, frozen, and dried foods, there are opportunities for retailers to highlight local foods.

Just as there is no one definition for “local,” there is no one way to celebrate Ohio Local Foods Week. Here are a few ways you can get involved:

- Highlight the locally grown and produced products that you sell with “shelf talkers” or other OLFW signage. (available on lucas.osu.edu)
- Challenge your customers to participate in the Local Foods Challenge - a commitment to spend at least ten dollars (or more) on favorite local foods during Ohio Local Foods Week.
- Promote and follow the event on Facebook (@lucascountyextension) and Twitter (#localfoodsOH)

Contact our local Extension office or visit our website (lucas.osu.edu) for additional marketing materials and local foods activities.

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THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
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